



For Immediate Release
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SCHENKEL SHULTZ APPOINTS BRIDGET PATERNO AS MARKETING LEAD

Orlando, FL – June 18, 2026 – Schenkel Shultz, a leading Central Florida architectural and interior design studio, is pleased to announce the appointment of Bridget Paterno, Associate Principal, as the firm’s Marketing Lead. In a newly established leadership role, Paterno will reinforce Schenkel Shultz’s evolution and spearhead the development of materials to support the firm’s reputation as a leading community-facing design studio.

A dedicated member of the Schenkel Shultz team for over two decades, Paterno's career with the firm began in 2005 as a Marketing Assistant in the Orlando office, her first professional role after graduating from Xavier University. Over the years, she steadily advanced through the organization, serving as Marketing Coordinator, Senior Marketing Coordinator, Marketing Manager, Associate and most recently, Associate Principal. Following her start in Orlando, Paterno relocated to Naples, where she spent 15 years supporting Schenkel Shultz's Southwest Florida studio. During that time, she played a pivotal role in developing compelling project narratives, leading strategic marketing efforts and creating presentations and marketing packages that helped position the firm as a leading, community-focused designer.

Paterno has returned to the firm's headquarters in Orlando to assume this expanded leadership position, where she will drive the creative strategy and production of marketing initiatives while working closely with the firm leadership to identify, pursue and secure new project opportunities. The role includes building and mentoring a marketing team, authoring bold, creative initiatives that inspire fresh approaches to the firm’s work and serving as an ambassador for the firm's vision and studio evolution.

“Bridget’s journey at Schenkel Shultz is a testament to her talent, dedication and drive for excellence,” said Michelle Chandler, Partner at Schenkel Shultz. “She has been instrumental in elevating our brand and communicating the value of our work, supporting the firm’s growth for more than 20 years.”

Throughout her career, Paterno has distinguished herself through her ability to effectively transform complex ideas into meaningful stories that resonate with clients, communities and stakeholders. Paterno also served as a Board Member and Secretary for United Arts Collier, Board Member for Friends of the Library of Collier County and committee member for Backyard Bash benefiting the Golisano Children's Museum of Naples, underscoring her longstanding commitment to community enrichment.

“I am honored to step into this new role and continue to grow alongside a firm that has supported my professional journey,” said Bridget Paterno, Associate Principal and Marketing Lead at Schenkel Shultz. “I look forward to amplifying Schenkel Shultz’s stories and emphasizing the firm’s passion for creating meaningful spaces and lasting community impact.”

Paterno’s appointment reflects Schenkel Shultz’s commitment to developing leadership from within and investing in the people who drive the firm’s culture, creativity and growth.

About Schenkel Shultz

As a member of the Central Florida community for 40 years and headquartered in Winter Park, Schenkel Shultz is committed to inspiring the community through impactful design. The architecture and interior design firm has built a legacy of success through a continued focus on design excellence that responds to the distinct needs of each client. Recently named the AIA Orlando 2025 Firm of the Year, Schenkel Shultz continues to be recognized for its community engagement, education and advocacy within the profession. Rooted in critical thinking, research, collaboration, and personal experiences, the firm is passionate about design and creating meaningful community partnerships.